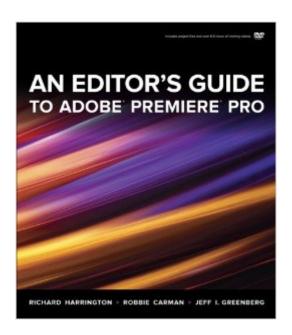
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An Editor's Guide To Adobe Premiere Pro





Synopsis

If youâ ™re an experienced editor who wants to get up to speed on Adobe Premiere Pro, then look no further than this fast-paced but thorough guide to Adobeâ ™s flagship editing program. Enjoy the ride as three experienced editors take you step by step through the entire editing process in Adobe Premiere Pro. Youâ ™II learn to perform professional editing tasks such as project management, multi-format editing, color correction, audio mixing, titling, effects, and delivering your video onto tape, the web, and mobile devices. Plus the whole process moves at an accelerated pace so you can get back to editing even faster. Within a weekend, youâ ™ll learn everything you need to know to use Adobe Premiere Pro confidently for your own projects and client work. In this no-fluff guide to Adobe Premiere Pro, youâ ™II learn to:â ¢ Quickly import your existing Final Cut or Avid projects, or create new projects to use right away in Adobe Premiere Proâ ¢ Work within the Adobe editing environment, with powerful insight into applications such as Adobe Photoshop, Adobe After Effects, Adobe Audition, Adobe Media Encoder, Dynamic Link, and Adobe Storyâ ¢ Edit your footage the way you like but with workflow advice from a nonlinear editing team with more than 50 years of combined experienceâ ¢ Put your advanced editing skills to work immediately by using the accompanying hands-on lesson files to work through the steps in the bookâ ¢ Improve your knowledge through engaging video tutorials, handy quick-reference guides, and keyboard shortcut sheets all made available on the bookâ ™s DVD Â

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Richard Harrington is a director and editor. He has been a certified instructor for Adobe, Apple, and Avid. He is a Creative COW forum leader, a member of the NAPP Instructor Dream Team, and a popular author, trainer, and speaker. His company is RHED Pixel (www.RHEDPixel.com) and his personal blog is www.RichardHarringtonBlog.com. Robbie Carman is a professional colorist who works on numerous broadcast television series and independent films. He is a certified trainer for Adobe and Apple, a principal at Amigo Media (www.amigomediallc.com), a well-known author and speaker at industry conferences, and he is a Creative COW forum host for DSLR video andApple Color. Jeff I. Greenberg is a professional editor, postproduction supervisor, and an expert in postproduction. Heâ ™s an internationally known trainer for Adobe, Apple, and Avid products. A popular speaker, Jeff also chairs technicaltracks at NAB, is the program manager of the Editorâ ™s Retreat, and is a forum leader at Creative COW. His consulting group is www.JGreenbergConsulting.com.

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